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Press Release

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NorthReach Healthcare recognized for Diabetes Education Program

(Marinette, Wis.) – NorthReach Healthcare has been recognized by the American Diabetes Association for diabetes education.

To promote quality education for people with diabetes, the American Diabetes Association (ADA) endorses the National Standards for Diabetes Self-Management Education. The diabetes program at NorthReach has been recognized as one that meets these standards. The National Standards are designed to define quality diabetes self-management education and to assist diabetes educators in a variety of settings to provide evidence-based education.

“The process gives professionals a national standard by which to measure the quality of the services they provide,” Susan Sanfilippo, FNP-BC, NP-C, COHN/CM, NorthReach Healthcare’s Program Coordinator for Diabetes Education. “And, of course, it helps consumers to identify these quality programs.”

Assuring high-quality education for patient self-care is one of the primary goals of the Education Recognition program. Through the support of the health care team and increased knowledge and awareness of diabetes, the patient can assume a major part of the responsibility for his/her diabetes management. Unnecessary hospital admissions and some of the acute and chronic complications may be prevented through self-management education.

Karen DiMaso, Certified Diabetes Educator for NorthReach said “NorthReach has worked very hard for the accreditation of this program. We are thrilled to provide diabetes education to our community, and to be recognized by the ADA means so much to our program and the organization.” DiMaso has been a Certified Diabetes Educator since 2003. Before joining NorthReach, DiMaso worked in the Diabetes Education Department at Bay Area Medical Center for more than 10 years.

Diabetes education is offered at NorthReach Internal Medicine and the Crivitz Medical Center. For more information, or to make an appointment, call 715-732-2299 for the Internal Medicine Clinic in Marinette or 715-854-7477 for the Crivitz Medical Clinic in Crivitz.

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For the Editor:

NorthReach healthcare is a primary care network with 11 clinics throughout Marinette County, Wis., and Menominee County, Mich. The team of expert doctors, nurse practitioners and physician assistants at NorthReach Healthcare provide top-line care across four service lines: Family Practice, Internal Medicine, Pediatrics and Women’s Health. Their mission is to provide high-quality health care with compassion to all people in the communities they serve.